

# GreySellsGlobal

We are pleased to offer on behalf of our mapping colleagues at La Tene Maps the following list of maps due to be published and released in 2022, with available advertising opportunities



## La Tene Maps

La Tene Maps are the world's leading producer of printed and digital maps on Offshore Wind and Ocean Energy Projects with over 20 years' experience in the sectors.

## Advertising

Advertising support allows for the maps to be distributed FREE at relevant renewables industry conferences and exhibitions in both Printed and Digital (Pdf) formats in-house or through renewable energy associations that La Tene are associated with.

## Distribution

Advertisers also get FREE copies of the pdf as part of an advertisement package. The printed maps and pdf files are also made available FREE to company personnel of the projects shown on the relevant maps. Plus, La Tene Maps posts out copies of the maps to the people within our mail list. The maps are available at leading major industry events. Each map is aimed and distributed to specific targeted audiences.

## SUMMARY OF PROPOSED MAPS FOR RELEASE IN 2022

CLOSING DATE	PUBLICATION
February 14th	The North Sea – Offshore Wind & Ocean Energy Projects Map - 4th Ed.
March 7th	The Baltic Offshore Wind Projects Map - 1st Edition
March 31st	Europe – Offshore Wind Projects Map - 13th Edition April 5th North America – Offshore Wind Projects - 7th Edition
May 16th	The World – Offshore Wind Projects Map - 13th Edition
May 27th	The Mediterranean & Black Sea - Offshore Wind Projects Map - 1st Ed.
June 10th	British Isles – Wind Farms Map – 18 <sup>th</sup> Edition (Onshore & Offshore)
September 5th	Asia Pacific – Offshore Wind Projects - 6th Edition
September 12th	Japan – Offshore Wind Projects - 1st Edition
September 19th	The World – Floating Wind Projects - 5th Edition



La Tene Ltd is a knowledge based company located in Dublin, Ireland specialising in the research and production of maps, educational posters and associated data products. The company works mainly in areas which are constantly changing and particularly in the fields of Aquaculture, Fisheries, Oil and Gas Exploration, Renewable Energy, Energy/Power Generation, Marine Environment and Leisure Subjects. La Tene produce and publish a wide range of maps and posters for major global clients. [www.latenemaps.com](http://www.latenemaps.com)

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## PROPOSED OFFSHORE WIND MAP PUBLICATION LIST – In detail

### **The North Sea – Offshore Wind & Ocean Energy Projects Map, 4th Ed, February 22**

Formerly part of the E. North Sea/W. Baltic Offshore Wind Projects map. This expanded map focuses on the countries surrounding the North Sea and includes all the information from the European map, but includes wave and tidal projects and some constraint information including bathymetry, Natura 200 area and oil & gas infrastructure which will be the subject of the Scottish offshore wind round in early 2022. Digital and print editions will be produced. The map will be distributed at relevant conferences and exhibitions in 2022 including the All Energy event in Glasgow in May 2022. Print Run is 3000 copies.

CLOSING DATE FOR ADVERTISING: Monday 14th February 2022

### **The Baltic Sea – Offshore Wind Farm Projects - 1st Edition, March 2022**

This map focuses on the Baltic Sea and Gulf of Bothnia and covers the Danish, German, Polish, Swedish, Finish, Latvian, Lithuanian and Estonian offshore wind sectors. The map will show wind licenced areas differentiated by status. These are shown with operator and generating capacity.

The map includes all the information from the European map but includes some constraint information including bathymetry, Natura 200 areas. Digital and print editions will be produced. The map will be distributed at relevant conferences and exhibitions in 2022. Print Run is 2500 copies.

Size: (700x 1000mm)

CLOSING DATE FOR ADVERTISING: Monday 7th March 2022

### **EUROPE – Offshore Wind Farm Projects Map - 13th Edition, April 2022**

This large map shows all the different European Offshore Wind projects at their various stages of development from licence applications to generating projects. This map is normally produced around April to coincide with the start of the conference season. The new map will be available at all the Major 2022 European conferences as and when they happen. The map will be available in digital and print formats and will also be distributed by post or e-mail to key stakeholders. Print Run for 2022 is 5,000 copies.

CLOSING DATE FOR ADVERTISING: Thursday 31st March 2022

### **North America – Offshore Wind Projects Map -7th Edition, April 2022**

The North America - Offshore Wind Projects Map is similar to the European map in that it shows the disposition of licences and leases for offshore wind. The map covers the USA and Canada and has enlargements for areas of intense activity including the east coast, west coast and Hawaii. The 2022 map will be launched digitally in April with the print edition available for distribution at the 2022 International Offshore Wind Partnering Forum annual meeting on April 26-28th in Atlantic City New Jersey. Print Run is 3000 copies.

CLOSING DATE FOR ADVERTISING: Tuesday 5th April, 2022

### **WORLD – Offshore Wind Farm Projects - 13th Edition, June 2022**

Produced in association with RenewableUK for launch at Global Offshore Wind Conference in Manchester Central, Manchester on June 21-22, 2022. This map features the detail of the Europe, North America and the Asia Pacific Offshore Wind Project maps to show all the different projects at their various stages of development from licence applications to generating projects.

Print Run for 2021 is 4000 copies.

CLOSING DATE FOR ADVERTISING: Monday 16th May, 2022

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## **The Mediterranean & Black Sea – Offshore Wind Farm Projects - 1st Edition, June 2022**

This will be a new map and is being proposed at the behest of several bodies and associations in the Mediterranean and Black Sea areas. Content will be similar too, but more detailed than our European map but will also contain some constraint information. Launch is preliminary planned for Global Offshore Wind in Manchester, UK in June but could be brought forward depending on what relevant Mediterranean events are on before that. More information will be available in due course. Print Run for 2022 is 2500 copies. Size is B1 - 700 x 100mm

CLOSING DATE FOR ADVERTISING: Friday 27th May 2022

## **British Isles Wind Farm Map - 18th Edition - June 2022 (Onshore/Offshore)**

Published annually and supported by RenewableUK. This map is published to support RenewableUK events in the second half of the year as well as Wind Week events. The map shows all wind farms in Britain (onshore and offshore) together with generating capacity and farm operator. Distribution will occur at the Annual Onshore Wind Conference to be held this year in Glasgow, Scotland on the 29th September 2022. The print run is 2,500 copies. Size: B1 (700 x 1000mm).

CLOSING DATE FOR ADVERTISING: FRIDAY 10th June 2022

## **Asia Pacific – Offshore Wind Farm Projects - 5th Edition, September 2022**

Published in association with the Global Wind Energy Council (GWEC) this map shows all the different S.E. Asian Offshore Wind projects at their various stages of development from licence applications to generating projects. Content is similar to the European and North American maps. Insets depicts the Indian, Taiwanese, Australian and New Zealand situations. The Global Wind Energy Council (GWEC) has historically distributed this map at events it attends in the area. Distribution in Europe will be by La Tene maps at events it attends during the last quarter of 2022 and beyond

Print Run is 3000 copies.

CLOSING DATE FOR ADVERTISING: Friday 5th September 2022

## **JAPAN – Wind Farm Projects - 1st Edition, September 2022**

Published in association with the Global Wind Energy Council (GWEC) this map shows the Japanese Offshore wind sector from licence applications to generating projects. Content is similar to the Asia Pacific map but goes into greater detail. A launch event and distribution to be arranged. Distribution in Europe will be by La Tene maps at events it attends during the last quarter of 2022 including Hamburg Wind in September and Offshore Energy, Amsterdam, Netherlands in November 2022

Print Run is 3000 copies.

CLOSING DATE FOR ADVERTISING: Friday 12th September 2022

## **The World – Floating Wind - 5th Edition, October 2022**

This will be the 5th annual edition of the map which shows the world distribution of Floating Wind Projects. The map also contains a chart showing the various device types, their developers and where they are in place or planned. Some images of types of floating wind structures are included. Physical and digital copies will be produced. Distribution is planned for the RenewableUK Global Floating Wind conference in Aberdeen (October 12/13th) and Offshore Energy (November).

Print Run is 2000 copies.

CLOSING DATE FOR ADVERTISING: Friday 19th September 2022

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## Advertising Rates, Size Options, Specifications and Contents

Advertising rates are keenly priced and a range of sizes are available to allow both large and small companies participate on the map. See following notes.

### YES I AM INTERESTED

Please indicate the maps and advertisement size(s) required in the form below:

- The North Sea – Offshore Wind & Ocean Energy Projects Map
- The Baltic Offshore Wind Projects Map
- Europe – Offshore Wind Projects Map
- North America – Offshore Wind Projects
- The World – Offshore Wind Projects Map
- The Mediterranean & Black Sea - Offshore Wind Projects Map
- British Isles – Wind Farms Map (Onshore & Offshore)
- Asia Pacific – Offshore Wind Projects
- Japan – Offshore Wind Projects
- The World – Floating Wind Projects

#### Size

- |   |               |
|---|---------------|
| <input type="checkbox"/> 15 x 10 cms (Top Corners)    | Euro 2,500.00 |
| <input type="checkbox"/> 15 x 10 cms (Bottom Corners) | Euro 2,250.00 |
| <input type="checkbox"/> 15 x 10 cms (Run of Map)     | Euro 2,000.00 |
| <input type="checkbox"/> 12.5 x 8.5 cms               | Euro 1,400.00 |
| <input type="checkbox"/> 10 x 10 cms                  | Euro 1,300.00 |
| <input type="checkbox"/> 8 x 8 cms                    | Euro 1,000.00 |
| <input type="checkbox"/> 6 x 6 cms                    | Euro 800.00   |
| <input type="checkbox"/> 5 x 5 cms                    | Euro 600.00   |
| <input type="checkbox"/> 5 x 4 cms                    | Euro 450.00   |

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**Your details and company interested in placing the advertisement**

Name of Advertiser.....

Address.....

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Contact..... Tel. No.....

Fax No..... E-mail .....

Value Added Tax Registration No.....

I confirm the above booking for advertising space on the above map.

Signature:..... Position:.....

Date:.....

**PLEASE FILL OUT THE ABOVE AND RETURN TO US**

**We look forward to hearing from you very soon**

**Steve Adams  
Owner**

# GreySellsGlobal

**Steve.Adams@GreySellsGlobal.com**

**Your details and interest will be forwarded onto Mr John Cole at La Tene Maps and a formal booking acknowledgement will be sent to you.**